

THAILAND

BUSINESS HUB OF THE MEKONG REGION

How to Strengthen Synergies Between
Thailand and the CLMV Countries



8th
June
2018



PULLMAN
HOTELS AND RESORTS
BANGKOK KING POWER

For more information :
clmv@ccethailande.org

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THAILAND

BUSINESS HUB OF THE MEKONG REGION How to Strengthen Synergies Between Thailand and the CLMV Countries



- Why are Thai groups investing heavily in the CLMV countries?
- What factors are pushing the rapid integration of the Mekong region?
- How can local companies ride the wave and gain access to a much larger market?

The French export team is inviting you for a day of networking and exploration into a new business region, at the Pullman King Power, Bangkok, on June 8th. Register today and join us!

The CLMV countries and Thailand are at the heart of 2 major international economic endeavors: the ASEAN Economic Community (AEC) and the Belt and Road Initiative (BRI). They further drive a local development plan around the Mekong river (GMS). Thailand has 28% of the region's population, but 56% of its GDP and as its economy matures, the main actors are now looking for new playing fields.

Meet the people behind this expansion, as Thai exports to CLMV countries have jumped from 3.0% in 2000 to over 10% nowadays. If your company is considering expansion, meet the pioneers who have already set up businesses there. If you are supplying Thai companies in Thailand, understand their development and profit from it! If your company is based in a CLMV country, learn how Thai businesses plan to develop a local network of suppliers and service providers.

From testimonies to presentations and round tables, involving the private and public sector, and during long networking breaks, you will have a chance to see how your company can benefit from the big push Thailand is giving towards CLMV.

Country-specific seminars with the participation of members of the local French teams (Embassy, Chamber of Commerce, business leaders), will be held to highlight the present insights on doing business locally and identify sectorial opportunities in the CLMV countries.

A full day to scroll down from macro-economics to hands-on advice on new business in the CLMV countries, and plenty of networking opportunities with experts already working in those markets!

This event is an initiative of the Thailand Committee of French Foreign Trade Advisors in cooperation with the French Embassy, the Franco-Thai Chamber of Commerce and Business France.

All presentations and discussions will be held in English. Admission fee: 3,000 THB, including lunch and activities.

For more information and registration
Contact: clmv@ccethailande.org
or call +66 (0)65 581 6343
www.ccethailande.com, fb.com/CCETHailande/

The French CCEs are a world-wide network of 4,000 business leaders and experts in international business, selected for their competence. They share their experience and engage in concrete initiatives, on a voluntary basis. They contribute by their advice, support and opinion on international trade issues and specific markets.



LES CONSEILLERS DU COMMERCE
EXTÉRIEUR DE LA FRANCE
THAÏLANDE

Thailand, Business Hub of the Mekong Region

How to Strengthen Synergies between Thailand & the CLMV Countries

June 8th, 2018 @ The Pullman Bangkok King Power

By the French Foreign Trade Advisers in cooperation with the French Embassy,
the Franco-Thai Chamber of Commerce and Business France.

07:30-08:30	Registration
08:30-08:40	Opening address Eric Durand - Chairman of French Foreign Trade Advisers in Thailand
08:40-09:00	Geopolitics H.E. Gilles Garachon, French Ambassador How the region emerged, geo-strategic importance
09:00-09:20	VIP Dr Pakorn Peetathawatchai -President of SET How Thailand sees the region, private initiatives and government support
09:20-10:05	Macro-economic approach Economic attachés at French Embassies and French Institute for International Relations Countries profiles, FTAs, China / Japan POV
10:05-10:35	VIP Dr Sarasin Viraphol – Senior Executive Vice-President at CP Group Testimony of the first truly international Thai Group
10:35-11:00	Networking Break
11:00-11:30	VIP Khun Kan Trakulhoon – Director at The Siam Cement PCL Comparing similar businesses in different countries. Management issues
11:30-12:50	Round Table on expansion to CLMV countries Moderator: Antoine Gustin – Country director at BNP Paribas Khun Duangjai Asawachintachit – Secretary General at BOI Mr. Pisit Serewiwattana*, President of Export-Import Bank of Thailand (EXIM Thailand) Top executives of French and Thai companies active in CLMV Expanding in the Mekong region: strategy and implementation
12:50-14:00	Lunch
14:00-15:00	Workshops Session 1 1) Vietnam: Law, regulations and practices Moderator: Martin Desautels – Managing Partner at DFDL 2) Myanmar: Law, regulations and practices Moderator: Audray Souche – Partner and Country MD at DFDL 3) Cambodia Moderator: Guillaume Massin – Partner & Country MD at DFDL, Pdt CCIFC
15:00-16:00	Workshops Session 2 1) Vietnam: Business Opportunities, Dos and don'ts Moderator: Arnaud Bialecki – Country President and Regional Director, Sodexo 2) Myanmar: Business Opportunities Moderator: Jean-Marie Pithon – Chairman at Dextra Group 3) Laos Moderator: Benoit Marie, VP Asia Operations at Essilor
16:00-16:30	Networking Break
16:30-17:00	VIP Khun Vikrom Kromadit – Founder and CEO at Amata Corp PCL The future of CLMV and the Mekong Region
17:00-17:15	Grand Prize of the Young French Volunteers competition
17:15-17:30	Closing remarks Alain Bentéjac, Chairman of the National Committee of French Foreign Trade Advisers
17:30 – 18:00	Networking

*pending confirmation



REGISTRATION FORM

Information

Mrs. Mr. Name*:.....Surname*:.....
 Email*:
 Company*:
 Position*: Department:.....
 Country of residence:.....
 Mobile phone number*:.....
 If you are a CCE, please confirm your Committee:

Special request

We will do our best to accommodate your requests, however, we cannot guarantee that your request will be granted.

Payment method

Admission fee: 3,000 THB, including lunch and activities.

By bank transfer (The purchaser is responsible for any bank charges incurred for processing wire transfers)

Account Holder:	CCE THAILAND	Branch:	Patpong Branch
Account:	018-2-08004-9	BIC/Swift	KASITHBK
Bank:	Kasikornbank	Communication:	CLMVJUNE8
Bank address:	Surawong Rd., Si Phraya, Bangrak, Bangkok 10500		

! A copy of the bank transfer must be send with registration from or sent by email: clmv@ccethailand.org

In cash, on the day of the event. Admission fee: 3,000 THB, including lunch and activities.

Billing address

Company:.....
 Address:.....
 Postal code..... City:..... Country:.....

Workshops

Please choose the workshops you wish to take part in:

14:10-15:10

- Workshop Vietnam: Rules & regulations
- Workshop Myanmar: Rules & Regulations
- Workshop Cambodia

15:10-16:10

- Workshop Vietnam: Business Opportunities
- Workshop Myanmar: Business Opportunities
- Workshop Laos

*The workshops are limited to 100 persons and are on a "first booked first served" basis.
 For hotel reservation, contact [Pullman King Power](#) and mention CCE Thailand for a special rate.